Emmanuel Bronner's life is summed up with the words on his gravestone: A Life Dedicated To God, Mankind & Spaceship Earth, He spent his entire adult life searching for God and Full-Truth in not only the sacred books of the religions of the world, but also in the inspired words of people from all walks of life, past and present. He would translate these words through his own idiosyncratic and unique genius onto the labels of his wonderful soaps. Bronner saw the soap as a messenger for his vision of universal Full-Truth: The Moral ABC. No one agrees with everything on the label, but everyone finds something which inspires and touches them. Although we are not a religion, we revere him for his tremendous efforts to unite Spaceship Earth in a deep spiritual love and respect for God, each other and the Earth. We carry on in his spirit, sharing our profit and energy with our workers and worthwhile causes worldwide. Love in All-One! The Bronner Family. Enjoy only 2 cosmetics, enough

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## CERTIFIED FAIR TRADE

## **Dr. Bronner's Magic Soaps**

NO DETERGENTS

MADE IN U.S.A.

## 18-in-1 Hemp TEA TREE **PURE-CASTILE SOAP** MADE WITH ORGANIC OILS

INGREDIENTS: Water, Organic Coconut Oil\*, Potassium Hydroxide\*\*, Organic Olive Oil\*, Tea Tree Extract, Organic Fair Deal Hemp Oil, Organic Jojoba Oil, Citric Acid, Tocopherol

\*CERTIFIED FAIR TRADE INGREDIENTS \*\*None remains after saponifying oils into soap and glycerin. 100% Post-Consumer Recycled Plastic Bottle!

Three times more concentrated than traditional soaps. Dilute with water. Clouds when cold. Put in warm room/water: clears at ~70F. WARNING! Keep Out of Eves. If Cap Clogs, Poke it Clear. Do Not Squeeze Bottle and Shoot Out Soap. Soap can Clog and Spurt with Pump Dispensers. Flush Eyes Well with Water for 15 Minutes. Consult a Physician if Irritation Persists.







sleep & Dr. Bronner's 'Magic Soap' to clean body-mind-soulspirit instantly uniting One! All-One! Absolute cleanliness is Godliness! For facial packs, scalp & soothing body rub, add dash on bath towel in sink of hot water. Wring out. Lay over fingertips. Repeat 3 or 4 times 'til arms, legs & all are rubbed, always towards the heart. Rinse towel in plain hot water and massage again. Breathe deeply! Health is Wealth. Within 9 minutes you feel fresh and clean, saving 90% of your hot water & soap, ready to help teach the whole Human race the Moral ABC of All-One-God-Faith! For we're ALL-ONE OR NONE! ALL-ONE! ALL-ONE! ALL-ONE!









NOTABLE QUOTES FROM THE MORAL ABC: "Humankind has not woven the web of life. We are but one thread within it. Whatever we do to the web, we do to ourselves. All things are bound together. All things connect." Chief Seattle • "1% inspiration and 99% perspiration can solve every problem on God's spaceship Earth barring none!" Edison "Free speech is to mankind what air is fire! Deny, delay, distort, ignore, suppress and in oblivion all expire! Free speech, kind man, air, fire! Unite we must or SUPERNOVAE! There won't even be dust! For we're All-One or none!" Confucius • "We live here as in an egg - either we evolve or we decay." Confucius • "I do not agree with the big way of doing things. To us what matters is the individual. To get to love the person we must come in close contact with him. If we wait until we get to the numbers, then we will be lost in the numbers" Mother Theresa • "I don't know what weapons will be used in World War III, but I do know World War IV will be fought with spears and clubs!" Einstein • "Our technology has outstripped our humanity!" Einstein • "Whoever refuses to learn history's lessons, is forced to relearn them by painful repetition" Jefferson • But in One World with nuclear bombs, there is no more repetition! Today, inspire-rally-raise-train-evolve-unite one! All-One! Or we're none! All none! • "Government, like fire, is our most useful servant, if fully controlled by us, its citizens! And government, exactly like fire, becomes our most destructive master, if not fully controlled by the open majority of its constructive, working citizens!" George Washington • "A human being works hard to teach 'Love His Enemy' or that being is not yet Human! So go the second mile! Turn the other cheek! Brave not meek!" Jesus

Emmanuel Bronner passed away peacefully on March 7th of 1997. The business continues to be run by the Bronner family with no break in continuity. Over 1000 acres of his beloved Rain Forest was donated by his family to the Boys and Girls Clubs of San Diego County, California. Underprivileged children can now camp under the stars within sight of Mt. Palomar which is often mentioned in the Moral ABC. Free articles, Moral ABC Book \$2.

## "HOW TO LOVE FOR LOVE IS GOD & GOD IS LOVE UNITING ALL-ONE ABOVE, ABOVE!" by soapmaker Bronner

Who else but God gave man this sensuous passion Revealing beauty in our Eternal Father's fashion, Poetry, uniting All-One, all brave, all life! Who else but God! Who else but God!

Have courage & smile! Think & act 10 years ahead! And the man without fault? The killed him, he's dead! Do one thing at a time! Get set! Start now! Finish each job first, then teach love, here is how!

Love is like a willful bird! Do you want it? It flies away!

Small, jealous, bickering with mountains of red tape! To be awakened the night God chose giving, His great reward for hard work; Poetry-unity-love, Evolving man above, above the ape!

Like a beacon breaking through dark clouds that pass, Your deep embrace, your sensuous kiss, who else but God Can make love last 6000 years of sweet eternities!

Passions that quicken your senses, fulfill, Quench the thirst of lonesome years! Yet the sun has shadows, learn to control your will, To enjoy life long happiness, not tears!

Sweetheart, kiss me; Hold still, hold still!

Coincidentally & yet Oh-so-slow, Sweet-kisses-whisper-softly into waiting ears, Arousing heavenly flames that enlighten renew, Brilliant fire blazing through dark, lonesome years.

Love when conquered after years of toil, sweat, blood, Can strike like greased lightning sent by God! To spark mere dust to intense blazing fire, And create new love, faith-hope-guts-strength,

Create the unity of God's spaceship Earth, Great life, as all mankind desire!

Body & soul join close in life's most brilliant bliss, Revealing clarity-beauty-peace, Sailing on far away sun-laden ships!

We are not true, while calculated calm controls us, Blood flows near spirit in cold divided flame! Can turn blood to spirit & spirit to blood, untamed! Spirit to blood, untamed!

For God alone knows man's far distant future! Towards which love's unfailing light, Shows clear the upward path to Brotherhood-Peace! Happiness can Jast!

God has not promised skies always blue Flower strewn pathways all our lives through! God has not promised sun without rain, Joy without sorrow, peace without pain! Rest for the laborer, light on the way! Grace for the trial, help from above, Undying sympathy, unfailing love!