

We have successfully developed a concentrated pigment formulation created specifically to minimize working time and the need for unnecessary touch ups.

Receive all the advantages *A Permanent Solution* has to offer. Unlike other hard to use pigments which do not allow mixing - *A Permanent Solution* will give you the option. Our drop tip cap was specifically designed to help you achieve precise measurements of color giving you a perfect recipe to note for future use. There will be no more guess work saving you valuable time. Our colors were also formulated to individually stand on their own, with proven results. We invite you to experience our exciting array of colors.

The FDA does not endorse any pigment formula as FDA approved.

Colors in this brochure are not actual samples but are represented as closely as possible through the printing process.

Price per 1/2 oz.

\$20.00

Brows

Red Brows

Coco

Nicknamed "Cortez Coco." Great for the Hispanic crowd. Rich dark brows.



Fawn

This is baby-deer brown. AKA "Bambi." A great shade of medium brown for brunettes.



Auburn

Julianne Moore's perfect shade of brow!



Amber

Add to auburn to make it strawberry blonde.



Yellow Brows

Dark Ash Brown

Perfection in a bottle. So natural, you can't tell where the hair leaves off and this color begins.



Light Ash Brown

For Ingrid from Sweden! Light enough to still show up.



Dark Golden Brown

A rich, warm color for highlighted blondes!



Medium Golden Brown

Lighter than the above color - good for the honey blonde.



Blonde

Too light to use alone. Mix with the other brow shades to soften and lighten.



Grey Brows

Taupe

Grandma's favorite. For women who don't color their hair anymore; this subtle shade of grey is perfect.



Light Taupe

A lighter version of the above color, almost silver when healed.



Lips

Warm Lips

Tangerine - A vibrant orange red

A bright shade for the most dramatic redheads.



True Red - A vibrant orange red

Added as a base to all lip colors to prevent blueing. Perfect for the Asian client!



Mocha - A vibrant orange red

For the perfect brown lip so popular with the younger crowd!



Burnt Sienna - A vibrant orange red

A bricklayer's dream color! Indian Earth on steroids.



Indian Earth - A vibrant orange red

Our best selling lip color! That mauvey brown that everyone is wearing.



Mahogany - A vibrant orange red

The darkest, brownest lip color possible. Only if you dare!



Neutral Lips

Cork - A neutral orange red

A brownish pink that is soft and natural.



Apricot - A neutral orange red

The softest shade of natural lips possible in the warm family.



Burgundy - A neutral blue red

The color of your lips when you were a baby - perfectly pink!



Mulberry - A neutral blue red

Used on a male cleft lip; can softly lighten any lip color.



Cool Lips

Strawberry - A vibrant blue red

Bubble-gum pink coming at ya!



Raspberry - A vibrant blue red

Hot pink - think flamingos in your yard!



Ruby Red - A vibrant blue red

A true, clear red that is gorgeous everyday!



Fuschia - A vibrant blue red

It's purple - but it's perfect if you have grey hair.



Plum - A vibrant blue red

The perfect shade for everyday wear!



Eyes

Basic Black

Best for brunettes and ethnic clients, our blackest black!



Soft Black

A softer, muted black.



Black Brown

Perfect for everyone else, rich in chocolate!



Charcoal

Best for blue-eyed blondes. Definitely blue-based.



Navy

Best for redheads!



Forrest Green

A mossy shade of khaki.



Green

A lighter emerald green, rich and vibrant!

